

Central Portal for Philippine Government Procurement Oppurtunities

Bid Notice Abstract

Request for Quotation (RFQ)

Reference Number

8999181

Procuring Entity

PHILIPPINE RICE RESEARCH INSTITUTE

Title

Procurement of Video Production Service (ALT22-03-0086C)

Area of Delivery

Nueva Ecija

Solicitation Number:	ALT22-03-0086C	Status	Pending
Trade Agreement:	Implementing Rules and Regulations	Associated Components	1
Procurement Mode:	Negotiated Procurement - Small Value Procurement (Sec. 53.9)		
Classification:	Goods	Bid Supplements	0
Category:	Video Production Services		
Approved Budget for the Contract:	PHP 100,000.00	Document Request List	0
Delivery Period:	1 Day/s		
Client Agency:		Date Published	09/09/2022
Contact Person:	Anna Liza Peralta Labay Administrative Officer II Maligaya Science City of Muñoz	Last Updated / Time	08/09/2022 15:10 PM
	Nueva Ecija Philippines 3119 63-044-4560650 Ext.661 alplabay@exchange.philrice.gov.ph	Closing Date / Time	13/09/2022 17:00 PM

Description

1 lot Video Production Service

Period: September to October 2022

VIDEO PRODUCTION of Be RICEponsible Campaign

1. Scope and coverage The video production consultant/s shall produce one (1) jingle in MP3 format (original music) with zumba music video in MP4 format (dance steps will be provided), four (4) advertisement type-videos and B-Roll footage for a 2-4 minuter per output.

The following are the specific tasks of the consultant:

- a. Meet with the Communication staff (through online) to discuss the production concept and have the script approved before production.
- b. Provide needed artists based from the script given by the end-user.
- c. Shoot, direct, and edit videos based on the approved script/guide.
- d. Provide appropriate uncopyrighted musical scores/sound effects, text/graphic animation designs, and basic color grading for the videos. e. Provide production equipment such as DSLR/Mirrorless camera set in Full High Definition (FHD) or above; supplemental lights, audio recorder, and drone for aerial creative footage. Submit drafts, incorporate corrections, and finalize outputs based on the production schedule through Google drive (GDrive) or any cloud-based platforms
- 2. Deliverables/Expected Outputs
- a. Submit high resolution files of the final videos
- b. Submit raw footage and package file (editable) in a portable hard drive.
- 3. Production Support a. PhilRice will provide the script and shot list. b. Video consultant shall provide their own transportation, food, and accommodation
- 4. Duration and Location of shooting
- a. Duration: September 15-25, 2022
- b. Location: Nueva Ecija
- 5. Eligibility/Qualifications The production team should have:
- a. Video production equipment

- b. Excellent video production experience (minimum of 3 years of experience and with sample outputs)
- c. Experience working in corporate video production
- d. Ability to adhere to deadlines e. Work flexibility
- 6. Copyrights and utilization rights The copyright of all video materials produced (raw and edited) taken during the production will belong to the DA-PhilRice. The video consultant will obtain the video recorded consent from the subject/s.

PLEASE SEND YOUR QUOTATION AND QUERIES (IF ANY) TO:

Jezalyn N. Grospe jezalyngrospe.23@gmail.com

Created by

Anna Liza Peralta Labay

Date Created

08/09/2022

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