




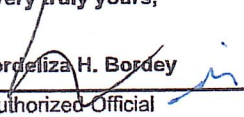

Philippine Rice Research Institute
Maligaya, Science City of Muñoz, Nueva Ecija
Telefax: (044) 456-0650, Phone: (044) 456-0394 Loc 662

Tracking No.
RCEP20-3142

PURCHASE ORDER

Page 1 of 2

| | | | | | |
|---|--|----------------------------|----------------------|-----------------|---------------|
| Supplier Address | MMPI Corp. 9/F Clippcenter Bldg. 11th Ave. Corner 39th Street Bonifacio Global City. Taguig City Metro Manila | | | PO No. | 2020-11-0910 |
| | | | | Date | 11/18/2020 |
| TIN | 009-198-331-000 | Mode of Procurement | Public Bidding | | |
| Gentlemen: Please furnish this Office the following articles subject to the terms and conditions contained herein: | | | | | |
| Place of Delivery | PhilRice RCEF-PMO, Maligaya Science City of Muñoz, 3119 Nueva Ecija | | Delivery Term | FOB Destination | |
| Date of Delivery | within 180 working day(s) upon approval of prototype | | Payment Term | Payable n/30 | |
| Item Code | Item Description | Unit | Qty | Cost | Amount |
| 502119900000-001-01 | <p>Other Professional Services,</p> <p>I. Project Title: Procurement of Service Provider to Render Media Placement for the Wide-Scale Promotion of the RCEF-Rice Extension Services Program under RCEF Goods 20-07-08</p> <p>II. Purpose/Objectives: Plan, implement, monitor, and evaluate media placement strategies for the Rice Competitiveness Enhancement Fund (RCEF) – Extension Program of PhilRice. The media placement strategies shall promote the program's services and technologies.</p> <p>III. Target Sites: RCEF target 57 provinces especially where farm schools and farmer cooperative and associations (FCAs) are located</p> <p>IV. Budget: Inclusive of all applicable taxes, commissions, bank charges, and other fees (including conversion fees) as may be incurred in the process of producing the materials. This is inclusive of all edit-downs/resizing, computer graphics, talent fees, and all agency service fees.</p> <p>V. Scope of work, schedule of requirements and expected outputs</p> <ul style="list-style-type: none">-Transient/Transport advertisements through community jeepneys, buses, and tricycles in the target areas-Media Placements-Endorsements-Communication Support (Voice over; video editing service; coaching/ mentoring on video editing and formatting, broadcasting) (Indicate number of voice over and video editing services)-Other Media Placement strategies-Monitor, evaluate and adjust strategies accordingly <p>VI. Delivery Period: Six (6) months upon receipt of final approved prototype</p> <p>VII. Payment Terms</p> <p>VIII. Other Terms and Conditions of the Contract</p> <p>Please see attached Term of Reference (TOR) for full details.</p> | lot | 1 | 9,956,800.00 | 9,956,800.00 |
| Amount in Words | Nine Million Nine Hundred And Fifty Six Thousand Eight Hundred Pesos And Zero Centavos | | | | 9,956,800.00 |

| | | | | | | | |
|---|---|--|--|-----------------|--|---------------|--|
| Supplier Address | | MMPI Corp. 9/F Clippcenter Bldg. 11th Ave. Corner 39th Street Bonifacio Global City. Taguig City Metro Manila | | PO No. | | 2020-11-0410 | |
| | | | | Date | | 11/18/2020 | |
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| Item Code | Item Description | | Unit | Qty | Cost | Amount | |
| <p>In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent for every day of delay shall be imposed.</p> | | | | | | | |
| <p>Conforme:</p> <p> _____ Signature over Printed Name of Supplier</p> <p><u>NOVEMBER 19, 2020</u> _____ Date</p> | | | <p>Very truly yours,</p> <p> _____ Flordeliza H. Bordey Authorized Official</p> <p>_____ Date</p> | | | | |
| <p>Funds Available:</p> <p> _____ Michelle C. Padilla AO III</p> <p>_____ Date</p> | | | <p>ORS No.</p> <p>_____ ORS Date</p> <p>_____ AMOUNT</p> | | <p><u>2020-11-001705</u></p> <p>2020-11-05</p> <p>9,956,800.00</p> | | |