



RCEF BIDS AND AWARDS COMMITTEE

BAC RESOLUTION DECLARING THE HIGHEST RATED RESPONSIVE BIDDER and AWARD FOR THE PROCUREMENT OF SERVICE PROVIDER FOR DIGITAL MARKETING TO PROMOTE THE PHILRICE RCEF SEED PROGRAM UNDER THE NEW NORMAL THROUGH SOCIAL MEDIA UNDER RCEF GOODS 20-07-06A

**BAC RCEF-PMO RESOLUTION No. 16
Series OF 2020**

WHEREAS, the Philippine Rice Research Institute posted the Invitation to Bid (ITB) on 08 September 2020 for the abovementioned project in PhilRice Website, and posted continuously for twenty nine (29) days, 08 September to 06 October 2020 at G-EPS and conspicuous places at the premises of PhilRice pursuant to Section 21.2 of the revised IRR of RA 9184;

WHEREAS, four (4) bids was received and opened on 06 October 2020, and only two (2) bidders passed the preliminary evaluation of bids;

WHEREAS, on 07 October 2020, two (2) Motion for Reconsiderations were received from VBC Brand Consultancy Services and Carbon Digital Inc;

WHEREAS, the BAC Members and TWG issued **BAC Resolution No. 10 series of 2020** denying the motion of VBC Brand Consultancy Services and **BAC Resolution No. 12 series 2020** granting the motion of Carbon Digital Inc.;

WHEREAS, on 03 November 2020, the resumption of the opening of bids of Carbon Digital Inc. was conducted and passed the preliminary evaluation of bids;

WHEREAS; the bid proposal of the hereunder bidders were found to be complying with the eligibility requirements;

PROJECT	ABC	MMPI Corp.	Marcus Phoenix Media Production Corp.	Carbon Digital Inc.
PROCUREMENT OF SERVICE PROVIDER FOR DIGITAL MARKETING TO PROMOTE THE PHILRICE RCEF SEED PROGRAM UNDER THE NEW NORMAL THROUGH SOCIAL MEDIA UNDER RCEF GOODS 20-07-06A	2,000,000.00	1,940,000.00	2,000,000.00	1,771,200.00

WHEREAS, the TWG conducted Post-Qualification evaluation from 07 October to 6 November 2020 and declared the HRRB as having the capacity to undertake/deliver the project, with the following scores;



ITB-PROCUREMENT OF SERVICE PROVIDER FOR DIGITAL MARKETING TO PROMOTE YYHR PHILRICE RCEF SEED PROGRAM UNDER THE NEW NORMAL THROUGH SOCIAL MEDIA RCEF GOODS 20-07-06A			
Variables	MMPI Corp.	Marcus Phoenix	Carbon Digital
BAC			
Financial	1,940,000.00	2,000,000.00	1,771,200.00
	91.30	88.56	100.00
Score (20%)	18.26	17.71	20.00
SCORER			
Pitch	89.00	89.25	95.75
Score (80%)	71.2	71.4	76.6
Total Score (100%)	89.46	89.11	96.60

WHEREAS, upon careful examination, validation and verification of all the eligibility, technical and financial requirements submitted by **Carbon Digital Inc.** as the **Lowest Calculated Responsive Bidder**, has been found to be **responsive**;

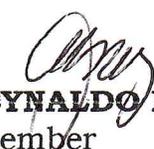
NOW, THEREFORE, we, the Members of the RCEF Bids and Awards Committee, hereby RESOLVE as follows:

- a. To declare **Carbon Digital Inc.** as the Bidder with the **Highest Rated and Responsive Bid** for the **PROCUREMENT OF SERVICE PROVIDER FOR DIGITAL MARKETING TO PROMOTE THE PHILRICE RCEF SEED PROGRAM UNDER THE NEW NORMAL THROUGH SOCIAL MEDIA UNDER RCEF GOODS 20-07-06A** in the total contract amount of **One Million Seven Hundred Seventy-One and Two Hundred Pesos Only (P 1,771,200.00)**;
- b. To recommend for approval by the Executive Director of the Philippine Rice Research Institute the foregoing findings.

RESOLVED, this ____ day of November 2020 at PhilRice, Maligaya, Science City of Muñoz Nueva Ecija,


ROEL R. SURALTA
Chairperson


JESUSA C. BELTRAN
Vice Chairperson


REYNALDO E. IRANG
Member

GILELY DC. SANTIAGO
Member


EMILY C. AROCENA
Member



Philippine Rice Research Institute
Central Experiment Station
Maligaya, Science City of Muñoz, 3119 Nueva Ecija

BAC Reso No. 16, S.20

Quality Rice. Quality Life.




RONAN G. ZAGADO
End-User
Division Head – DevCom

Recommending Approval:


FLORDELIZA H. BORDEY
Director, RCEF-PMO

Approved:


JOHN C. DE LEON
Executive Director
Head of the Procuring Entity