



INVITATION TO BID
PROCUREMENT OF A SERVICE PROVIDER TO CONDUCT A DIGITAL SOCIAL
MARKETING STRATEGY IN SUPPORT OF THE GOLDEN RICE REGULATORY
APPLICATION AND PILOT-SCALE DEPLOYMENT

under
PB 20-03-27

1. The Philippine Rice Research Institute, through the **2020 Corporate Fund Budget** intends to apply the sum of **ONE MILLION PESOS AND 00/100 ONLY (PhP1,000,000.00)** being the Approved Budget for the Contract (ABC) to payments under the contract for the **Procurement of a Service Provider to Conduct a Digital Social Marketing Strategy in support of the Golden Rice Regulatory Application and Pilot-Scale Deployment (PB 20-03-27)** Bids received in excess of the ABC shall be automatically rejected at bid opening.

2. The Philippine Rice Research Institute now invites bids for the **Procurement of a Service Provider to Conduct a Digital Social Marketing Strategy in support of the Golden Rice Regulatory Application and Pilot-Scale Deployment (PB 20-03-27)**.

Delivery of **Service** is required within the period specified in the Schedule of Requirements. Bidders should have completed, within two (2) years from the date of submission and receipt of bids, a contract similar to the Project. The description of an eligible bidder is contained in the Bidding Documents, particularly, in Section II. Instructions to Bidders.

3. Bidding will be conducted through open competitive bidding procedures using a non-discretionary “pass/fail” criterion as specified in the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act (RA) 9184, otherwise known as the “Government Procurement Reform Act”.

Bidding is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines, and to citizens or organizations of a country the laws or regulations of which grant similar rights or privileges to Filipino citizens, pursuant to RA 5183.

4. Interested bidders may obtain further information from PhilRice through telecommunication or video conferencing during office hours, kindly refer to the schedule below.

5. A complete set of Bidding Documents may be acquired by interested Bidders from the address below upon payment of the applicable fee for the Bidding Documents, pursuant to the latest Guidelines issued by GPPB, in the amount of **One Thousand Pesos Only (PhP1,000.00)**.

It may also be downloaded free of charge from the website of the Philippine Government Electronic Procurement System (PhilGEPS) and the website of the Procuring Entity, provided that Bidders shall pay the applicable fee for the Bidding Documents not later than the submission of their bids.

We encourage bidders to download the bidding documents through PhilGEPS or the PhilRice website and pay through bank. Please coordinate with the BAC Secretariat through the email address and contact number given below for the bank details and procedures.



6. The Philippine Rice Research Institute will hold an online/virtual Pre-Bid Conference on the date specified below which shall be open to all prospective bidders. A Personal Meeting ID will be sent through SMS or email for each participant at least one day before the event. Prospective bidders need to signify their intention to participate by sending an email to the address given below.

7. Bids must be duly received by the BAC Secretariat at the address below one (1) day before the opening of bids. All Bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in **ITB** Clause 18.

Face to Face and Virtual/Online Bid opening shall be held on **August 20, 2020; 2:30PM** at PhilRice Maligaya, Science City of Muñoz, N.E. Bids will be opened in the presence of the bidders' representatives (*limited number only*) who choose to attend at the address below. Late bids shall not be accepted.

8. The Philippine Rice Research Institute reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Section 41 of RA 9184 and its IRR, without thereby incurring any liability to the affected bidder or bidders.

9. Pls refer to the following schedule of activities:

Activity	Date	Remarks
Acceptance of queries through telephone or video call with the BAC Secretariat	August 12 to 14, 17 to 19, 2020 8am to 12:00noon	Queries on the bidding documents only. Queries on the technical specifications should be in formal writing sent through email or fax, addressed to the BAC Chairperson through the BAC Secretariat.
Availability of Bidding documents and acceptance of Payment	August 12 to 20, 2020	Downloadable through PhilGEPS, PhilRice Website and can be requested through email. Please call the BAC Secretariat for the procedures on online payment
Deadline for the submission of bids	On or before August 19, 2020 5:00PM	Through personal delivery or through courier at the BAC Secretariat Office.
Bid Opening (Face to Face & Virtual/Online)	August 20, 2020 Meeting Proper: 2:30 PM	A Personal Meeting ID will be sent to participants who submitted bid proposals on time.

For further information, please refer to:

THE BAC SECRETARIAT
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GENARO S. RILLON
BAC Chairperson

